



5 Little Park Farm Road, Segensworth West,
Fareham, Hampshire, PO15 5SJ, United
Kingdom
Tel: +44 (0) 1489 570770
Fax: +44 (0) 1489 579913
www.barden-uk.com

Cookie Policy

Cookies Policy

Our website ("our site") uses cookies to distinguish you from other users of our site. This helps us to provide you with a good experience when you browse our site and also allows us to improve our site.

What are cookies?

A cookie is a small file of letters and numbers that we store on your browser of your computer, if you agree. We store corresponding information to the one we set in your browser, and in this file we can track and keep information on your movements within the site and any information you may have given while visiting the site.

There are two types of cookies: session cookies and persistent cookies. Session cookies are created temporarily in your browser's subfolder while you are visiting our site. Once you leave the site, the session cookie is deleted. Persistent cookie files remain in your browser's subfolder for a period of time after you have visited our site.

You can find out more about cookies by visiting <http://www.allaboutcookies.org/>

Information about our use of cookies

We use the following session and persistent cookies:

Strictly necessary cookies. These are cookies that are required for the operation of our site. They include, for example, cookies that enable you to log into your account on the website or which allows communication between your browser and our site.

Analytical/performance cookies. They allow us to recognise and count the number of visitors and to see how visitors move around our site when they are using it. This helps us to improve the way our site works, for example, by ensuring that users are finding what they are looking for easily.

Functionality cookies. These are used to recognise you when you return to our site. This enables us to personalise our content for you and remember your preferences.

Targeting cookies. These cookies record your visit to our site, the pages you have visited and the links you have followed. We will use this information to make our site and any advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

Cookie name	Purpose
[Analytics.js	The <u>analytics.js JavaScript library</u> is part of <u>Universal Analytics</u> and uses first-party cookies to distinguish unique users and throttle the request rate.
ga.js	The <u>ga.js JavaScript library</u> uses first-party cookies to: determine which domain to measure; distinguish unique users; throttle the request rate; remember the number and time of previous visits; remember traffic source information; determine the start and end of a session; and remember the value of visitor-level custom variables.
_gat	This cookie enables us to throttle request rates.
_ga	This cookie enables us to distinguish unique users.
_utma	Used to distinguish users and sessions. The cookie is created when the JavaScript library executes and no existing __utma cookies exists. The cookie is updated every time data is sent to Google Analytics.
_utmb	Used to determine new sessions/visits. The cookie is created when the JavaScript library executes and no existing __utmb cookies exists. The cookie is updated every time data is sent to Google Analytics.
_utmz	Stores the traffic source or campaign that explains how you reached the site. The cookie is created when the JavaScript library executes and is updated every time data is sent to Google Analytics.
_utmv	Used to store visitor-level custom variable data. This cookie is created when a developer uses the _setCustomVar method with a visitor level custom variable. This cookie is also used for the deprecated _setVar method. The cookie is updated every time data is sent to Google Analytics.
_utmz	Used to determine your inclusion in an experiment.
cookies-allowed	Records your response to the cookie acceptance message.

Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies.

How can I reject or opt out of receiving cookies?

When you first visited this website you will have been shown a message bar drawing your attention to the fact that this website uses cookies and inviting you to review this cookie policy to help manage your cookie preferences. If you do not manage your preferences despite this prompt, a cookie preference cookie will be dropped confirming that you consent to us using the cookies detailed in this cookie policy, this cookie preference cookie will last for no more than 5 years.

Please note that we can't always control third party cookies stored on your machine from our website and where this is the case you will need to visit the relevant third party's website directly to manage cookies stored on your machine by them. Please see our "Third party cookies" section below.

If you want to reject cookies we use from this website you will need to:

- a. delete the cookies from your browser. Most browsers also allow you to prevent all or some cookies being stored on your machine in the future. For more information on how to delete or disable cookies from your browser please use the "help" function within your browser or alternatively visit www.allaboutcookies.org. By deleting our cookie preference cookie the next time you visit this website the cookie message bar will appear again inviting you to again reconsider your preferences; and/or
- b. if you only want to reject the Interest-Based Advertising cookies we store on your machine you can opt-out of receiving these cookies at any time by going to the Internet Advertising Bureau website at <http://www.youronlinechoices.com/> and following the opt-out instructions.

Please be aware that disabling cookies may impact the functionality of this website.